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**Assessment Report on Program Level According to**

**AUN-QA Quality Criteria Academic Year 2023**

**Doctor of Philosophy Program in Digital Economics**

**and Management Innovation**

**(International Program)**

**Maejo University International College**

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| Part I | [Introduction](https://erp.mju.ac.th/openFile.aspx?id=NjQzMzc3&method=inline)  |  |
|  | 1.1 | Executive Summary |  |
|  | 1.2 | How to Prepare This Self-Assessment Report |  |
|  | 1.3 | Basic Information |  |
|  |  | 1.3.1 | An Overview of the University |  |
|  |  | 1.3.2 | An Overview of the Faculty |  |
|  |  | 1.3.3 | An Overview of the Program |  |
| Part II | Self-Assessment |  |
|  | Indicators 1.1 | [Supervision of program standards according to the program standards set by the OHEC](https://erp.mju.ac.th/openFile.aspx?id=NjQzMzc4&method=inline) |  |
|  | Criterion 1 | [Expected Learning Outcome](https://erp.mju.ac.th/openFile.aspx?id=NjQzMzgx&method=inline) |  |
|  | Criterion 2 | [Programme Structure and Content](https://erp.mju.ac.th/openFile.aspx?id=NjQzMzgy&method=inline) |  |
|  | Criterion 3 | [Teaching and Learning Approach](https://erp.mju.ac.th/openFile.aspx?id=NjQzMzgz&method=inline) |  |
|  | Criterion 4 | [Student Assessment](https://erp.mju.ac.th/openFile.aspx?id=NjQzMzg0&method=inline) |  |
|  | Criterion 5 | [Academic Staff](https://erp.mju.ac.th/openFile.aspx?id=NjQzMzg1&method=inline) |  |
|  | Criterion 6 | [Student Support Services](https://erp.mju.ac.th/openFile.aspx?id=NjQzMzg2&method=inline) |  |
|  | Criterion 7 | [Facilities and Infrastructure](https://erp.mju.ac.th/openFile.aspx?id=NjQzMzg3&method=inline) |  |
|  | Criterion 8 | [Output and Outcomes](https://erp.mju.ac.th/openFile.aspx?id=NjQzMzg4&method=inline) |  |

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| Part III | [Strengths Analysis and Course Limitations](https://erp.mju.ac.th/openFile.aspx?id=NjQzMzc5&method=inline) |  |
|  | 3.1 | Strengths Analysis and Course Limitations |  |
|  | 3.2 | Curriculum development plan |  |
|  | 3.3 | Assessment Criteria |  |
| Part IV | [Appendixes](https://erp.mju.ac.th/openFile.aspx?id=NjQzMzgw&method=inline) |  |
|  | List of Reference Documents (Additional Documents) |  |
|  | Common Data Set of the Program |  |
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