**Assessment Report on Program Level According to**

**AUN-QA Quality Criteria Academic Year 2023**

**Master of Business Administration Program in Digital**

**Economics and Management Innovation**

**(International Program)**

**Maejo University** **International College**

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| Part I | [Introduction](https://erp.mju.ac.th/openFile.aspx?id=NjQzNDA1&method=inline) | | | |  |
|  | 1.1 | Executive Summary | | |  |
|  | 1.2 | How to Prepare This Self-Assessment Report | | |  |
|  | 1.3 | Basic Information | | |  |
|  |  | 1.3.1 | An Overview of the University | |  |
|  |  | 1.3.2 | An Overview of the Faculty | |  |
|  |  | 1.3.3 | An Overview of the Program | |  |
| Part II | Self-Assessment | | | |  |
|  | Indicators 1.1 | | | [Supervision of program standards according to the program standards set by the OHEC](https://erp.mju.ac.th/openFile.aspx?id=NjQyNTgw&method=inline) |  |
|  | Criterion 1 | | | [Expected Learning Outcome](https://erp.mju.ac.th/openFile.aspx?id=NjQzMzkz&method=inline) |  |
|  | Criterion 2 | | | [Programme Structure and Content](https://erp.mju.ac.th/openFile.aspx?id=NjQzMzk0&method=inline) |  |
|  | Criterion 3 | | | [Teaching and Learning Approach](https://erp.mju.ac.th/openFile.aspx?id=NjQzMzk1&method=inline) |  |
|  | Criterion 4 | | | [Student Assessment](https://erp.mju.ac.th/openFile.aspx?id=NjQzMzk2&method=inline) |  |
|  | Criterion 5 | | | [Academic Staff](https://erp.mju.ac.th/openFile.aspx?id=NjQzMzk3&method=inline) |  |
|  | Criterion 6 | | | [Student Support Services](https://erp.mju.ac.th/openFile.aspx?id=NjQzMzk4&method=inline) |  |
|  | Criterion 7 | | | [Facilities and Infrastructure](https://erp.mju.ac.th/openFile.aspx?id=NjQzMzk5&method=inline) |  |
|  | Criterion 8 | | | [Output and Outcomes](https://erp.mju.ac.th/openFile.aspx?id=NjQzNDAw&method=inline) |  |

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| Part III | [Strengths Analysis and Course Limitations](https://erp.mju.ac.th/openFile.aspx?id=NjQzMzky&method=inline) | |  |
|  | 3.1 | Strengths Analysis and Course Limitations |  |
|  | 3.2 | Curriculum Development Plan |  |
|  | 3.3 | Assessment Criteria |  |
| Part IV | [Appendixes](https://erp.mju.ac.th/openFile.aspx?id=NjQzMzkx&method=inline) | |  |
|  | List of Reference Documents (Additional Documents) | |  |
|  | Common Data Set of the Program | |  |
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[**Assessment Report on Program Level According to AUN-QA Quality Criteria Academic Year 2023 Master of Business Administration Program in Digital Economics and Management Innovation (International Program)**](https://erp.mju.ac.th/openFile.aspx?id=NjQzNDA2&method=inline)