

**Assessment Report on Program Level According to**

**AUN-QA Quality Criteria Academic Year 2022**

**Master of Business Administration Program in Digital**

**Economics and Management Innovation**

**(International Program)**

**Maejo University** **International College**

|  |  |  |
| --- | --- | --- |
| Part I | [Introduction](https://erp.mju.ac.th/openFile.aspx?id=NTc3ODQ2&method=inline)  |  |
|  | 1.1 | Executive Summary |  |
|  | 1.2 | How to Prepare This Self-Assessment Report |  |
|  | 1.3 | Basic Information |  |
|  |  | 1.3.1 | An Overview of the University |  |
|  |  | 1.3.2 | An Overview of the Faculty |  |
|  |  | 1.3.3 | An Overview of the Program |  |
| Part II | Self-Assessment |  |
|  | Indicators 1.1 | [Supervision of program standards according to the program standards set by the OHEC](https://erp.mju.ac.th/openFile.aspx?id=NTc3ODQ0&method=inline) |  |
|  | Criterion 1 | [Expected Learning Outcome](https://erp.mju.ac.th/openFile.aspx?id=NTc3ODQ3&method=inline) |  |
|  | Criterion 2 | [Programme Structure and Content](https://erp.mju.ac.th/openFile.aspx?id=NTc3ODQ4&method=inline) |  |
|  | Criterion 3 | [Teaching and Learning Approach](https://erp.mju.ac.th/openFile.aspx?id=NTc3ODQ5&method=inline) |  |
|  | Criterion 4 | [Student Assessment](https://erp.mju.ac.th/openFile.aspx?id=NTc3ODUw&method=inline) |  |
|  | Criterion 5 | [Academic Staff](https://erp.mju.ac.th/openFile.aspx?id=NTc3ODUx&method=inline) |  |
|  | Criterion 6 | [Student Support Services](https://erp.mju.ac.th/openFile.aspx?id=NTc3ODUy&method=inline) |  |
|  | Criterion 7 | [Facilities and Infrastructure](https://erp.mju.ac.th/openFile.aspx?id=NTc3ODUz&method=inline) |  |
|  | Criterion 8 | [Output and Outcomes](https://erp.mju.ac.th/openFile.aspx?id=NTc3ODU0&method=inline) |  |

|  |  |  |
| --- | --- | --- |
| Part III | [Strengths Analysis and Course Limitations](https://erp.mju.ac.th/openFile.aspx?id=NTc3ODU1&method=inline) |  |
|  | 3.1 | Strengths Analysis and Course Limitations |  |
|  | 3.2 | Curriculum Development Plan |  |
|  | 3.3 | Assessment Criteria |  |
| Part IV | [Appendixes](https://erp.mju.ac.th/openFile.aspx?id=NTc3ODU2&method=inline) |  |
|  | List of Reference Documents (Additional Documents) |  |
|  | Common Data Set of the Program |  |
|  |  |  |

[**Assessment Report on Program Level According to AUN-QA Quality Criteria Academic Year 2022 Master of Business Administration Program in Digital Economics and Management Innovation (International Program)**](https://erp.mju.ac.th/openFile.aspx?id=NTc3ODQ1&method=inline)